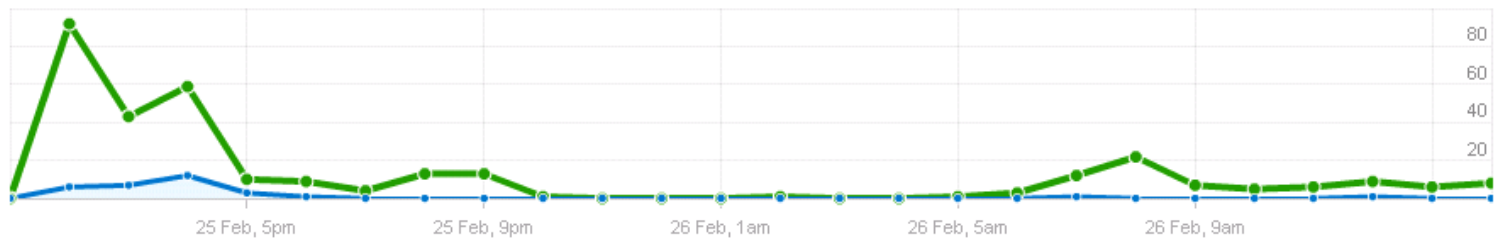
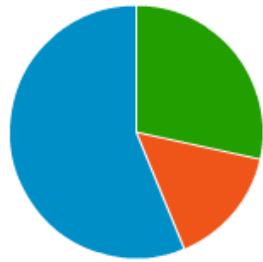


Sent to 507 unique subscribers in Wick's Customers

● Opens and ● Link Clicks for first day



Campaign Overview



- 144 Unique opens**
436 total opens to date
- 78 Bounced**
15.38% couldn't be delivered
- 285 Unopened**
Open rates are only estimates

33.57% of all recipients opened so far

15.97% clicked a link (23 people)

1.4% unsubscribed (6 people)

0 people marked it as spam (0%)

Links Clicked

23 people clicked
Giving you a **15.97%** click rate.

41 total clicks
Made by 23 people

1.78 clicks per person
Average of all those who clicked.

121 didn't click
That's 84.03% of all those who opened.

Link (URL)	Unique	Total
www.wickswoodfloors.com	19	29
Link to web-based version of this email	7	12